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Academic Appointments

2019 – Present	Associate Teaching Professor: Department of Economics, The Pennsylvania State University
2018–2019	Assistant Teaching Professor: Department of Economics, The Pennsylvania State University
2014–2018	Lecturer: Department of Economics, The Pennsylvania State University
2013–2016	Adjunct Instructor: Department of Educational Leadership & Counseling Psychology, Washington State University
2012–2014	Graduate Instructor: School of Economic Sciences, Washington State University

Education

2014	PhD in Economics , Washington State University
2010	MBA in Management and Economics , Sam Houston State University
2009	BBA in Management and Economics , Sam Houston State University

University Teaching

Microeconomic Theory

Undergraduate principles (15 sections)

Undergraduate intermediate (1 section)

Applied Microeconomics Courses

Undergraduate labor economics (18 sections)

Undergraduate economics of crime (2 sections)

Undergraduate natural resource economics (1 section)

Undergraduate sports economics (5 sections)

Masters level sports economics & finance (2 sections)

Independent Study Courses & Study Abroad

Energy economics (1 student)

Economics of crime (1 student)

Economics of national defense (1 student)

Switzerland study abroad (20 students)

Books

Wooten, J (2021). *Parks and Recreation and Economics*. Abingdon, Oxfordshire: Routledge.

Book Chapters

White, D and J Wooten (2021). “Teaching Marginal Revenue Product Using *Moneyball*.” *Teaching Sports Economics*. Ed. by Victor Matheson and Aju Fenn. Cheltenham, United Kingdom: Edward Eglar.

Wooten, J (2021). “Incorporating Popular Media into the Sports Economics Curriculum.” *Teaching Sports Economics*. Ed. by Victor Matheson and Aju Fenn. Cheltenham, United Kingdom: Edward Eglar.

Wooten, J (2021). “This Class is a Kahoot! Using Kahoot to Test Student Knowledge in Class.” *Teaching Sports Economics*. Ed. by Victor Matheson and Aju Fenn. Cheltenham, United Kingdom: Edward Eglar.

Publications

Muchiri, S., M. Paraschiv, and J. Wooten (2021). “Teaching Economics with *Breaking Bad*.” Forthcoming at *Journal of Economic Teaching*.

Wooten, J. and A. Al-Baranhi (2021). “Economics in a Crisis: A Cautious Approach to Being Relevant.” Forthcoming at *Journal of Economic Teaching*.

Wooten, J., A. Al-Bahrani, D. Patel, and K. Holder (2021). “The Role of Relevance in Economics Education: A Survey.” Forthcoming at *Journal for Economic Educators*.

Geerling, W., N. Thomas, and J. Wooten (2020). “Facilitating Student Connections and Study Partners During Periods of Remote and Online Learning.” *Journal of Economic Teaching* 5(2), pp. 1–14.

Murphy, J., J. Schuler, and J. Wooten (2020). “Have Coase – Will Travel: New Ways to Teach Coase Using Old Media.” *Journal of Private Enterprise* 35 (4), pp. 71–86.

Wooten, J. (2020). “Integrating Discussion and Digital Media to Increase Classroom Interaction.” *International Review of Economics Education* 33, pp. 1–14.

Wooten, J., C. Acchiardo, and D. Mateer (2020). “Economics is a Kahoot!” *The Journal of Economic Education* 51(3-4), p. 380.

Wooten, J., K. Staub, and S. Reilly (2020). “Economics Within ABC’s Modern Family.” *The Journal of Economic Education* 51(2), p. 210.

Smith, B., D. White, R. Shrader, J. Wooten, S. Math, M. O’Hara, N. Xu, and R.E. Rosenman (2019). “Improving Student Performance Through Loss Aversion.” *Scholarship of Teaching and Learning in Psychology* 5(4), pp. 278–288.

White, D., B. Cowan, and J. Wooten (2019). “March Madness: NCAA Tournament Participation and College Alcohol Use.” *Contemporary Economic Policy* 37(3), pp. 449–461.

Wooten, J. and K. Staub (2019). “Teaching Economics Using NBC’s Parks and Recreation.” *Journal of Economic Education* 50(1), pp. 87–88.

Wooten, J. and J. Tierney (2019). “Adam Ruins Everything, Except Economics.” *Journal of Economics and Finance Education* 18 (1), pp. 34–53.

Geerling, W., D. Mateer, J. Tierney, B. Smith, and J. Wooten (2018). “Lesson Plans for Teaching Economics with The Big Bang Theory.” *Journal of Economics Teaching* 3(1), pp. 162–184.

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- Wooten, J. (2018). “A Case for Complements? Location and Attendance in Major League Soccer.” *Applied Economics Letters* 25(7), pp. 442–446.
- Wooten, J. (2018). “Economics Media Library.” *Journal of Economic Education* 49(4), pp. 364–365.
- Wooten, J. (2018). “Rivalries in US Professional Soccer.” *International Journal of Sport Finance* 13(2), pp. 105–118.
- Wooten, J. and B. Smith (2018). “Create Random Assignments: A cloud-based tool to help implement alternative teaching materials.” *Journal of Economic Education* 49(3), p. 297.
- Wooten, J. and D. White (2018). “An In-Class Experiment to Teach Marginal Revenue Product Using the Baseball Labor Market and *Moneyball*.” *Journal of Economics Teaching* 3(1), 116–133. [Best Paper Award].
- Al-Bahrani, A., K. Holder, D. Patel, and J. Wooten (2016). “Art of Econ: Incorporating the Arts Through Active Learning Assessments in Principles Courses.” *Journal of Economics and Finance Education* 15(2), pp. 1–16.
- Tierney, J., D. Mateer, W. Geerling, J. Wooten, and B. Smith (2016). “Bazinganomics: Economics of The Big Bang Theory.” *The Journal of Economic Education* 47(2), p. 192.
- Smith, B. and J. Wooten (2013). “Pundits: The Confidence Trick: Better Confident Than Right?” *Significance* 10(4), pp. 15–18.

Papers Under Review

- Geerling, W., J. Wooten, D. Mateer, and F. Gabriele (2021). “Breaking Down the Language Barrier: Using Pop Culture from Across the Globe to Teach Microeconomics.” Under Review at *Journal for Economic Educators*.
- Miles, P. and J. Wooten (2021). “Using *Superstore* to Supplement the Instruction of the National Labor Relations Act.” Under Review at *Journal of Management Education*.
- Hobbs, K. and J. Wooten (2020). “Teaching Principles of Microeconomics with the Economics Media Library.” Under Review at *Applied Economics Teaching Resources*.
- Wooten, J., W. Geerling, and A. Calma (2020). “Bringing Diversity and Inclusion Into The Classroom: Using K-pop to Teach Principles of Economics.” Under Review at *International Review of Economics Education*.

Working Papers

- Goldstein, E. and J. Wooten (2017). “A Test for Exit Discrimination in Major League Soccer: A Hazard Model Approach.”
- Wooten, J. (2016). “Can Ranking Nationalities Explain the Salary Discrepancies in Talent Driven Markets?”

Undergraduate Honors Advising

In Progress: Ezra Gershanok and David Weiss

Completed: Charles Boinske (2020), Sophia Wertz (2020), Peyton Woodward (2020), Marissa Reuther (2019), Austin Rowe (2018), Kirsten Reilley (2018), Lasanthi Fernando (2016)

Graduate Instructor Supervision

Gourika Khanna (2020), Tanmay Belavadi (2019), Oleg Muratov (2018), Bo Bian (2017), Ben Osenbach (2016), Gent Baraj (2015), Talat Senocak (2015)

Conference Presentations

2021	American Economic Association (accepted), Robert Morris Teaching Conference (accepted), Academy of Economics and Finance (accepted), AEA Conference on Teaching & Research in Economic Education (submitted)
2020	Robert Morris Teaching Conference, JET Symposium on Economics Teaching
2019	Eastern Economic Association, AEA Conference on Teaching & Research in Economic Education, New York State Economics Association Conference
2018	Robert Morris Teaching Conference, Association of Private Enterprise Education, New York State Economics Association Conference
2015	Academy of Economics and Finance, Eastern Economic Association, Southern Economics Association
2014	Eastern Economic Association, AEA Conference on Teaching & Research in Economic Education, Southern Economics Association, European Sport Economics Association's European Conference in Sport Economics
2013	WSU Graduate & Professional Student Association Wiley Research Exposition, WSU School of Economic Sciences Graduate Student Association, Academy of Economics and Finance, Western Economic Association, European Sport Economics Association's European Conference in Sport Economics, Southern Economic Association, National Economics Teaching Association
2012	WSU School of Economic Sciences Graduate Student Association, Western Economic Association, Southern Economic Association

Invited Presentations

2020–Present	Course Hero Educator Summit, Susquehanna University Center for Economics, Business, and Entrepreneurship Education, Packback
2015–2019	EconEd, Penn State Economics Association, American Economics Association, AEA Conference on Teaching & Research in Economic Education (2x), Course Hero, discernPSU Lutheran Student Organization, Susquehanna University Center for Economics, Business, and Entrepreneurship Education (4x), Pennsylvania Business Education Association, Penn State Career Development Professionals Conference, St. Louis Federal Reserve, Penn State College of Liberal Arts Packback Faculty Showcase, University of Arizona Department of Economics, University of Arizona Office of Economics Education, Arizona Teachers Academy

2012–2014	Washington State Undergraduate Economics Club, Washington State University Common Reader Lecture Series, Washington State School of Economic Sciences, Katholieke Universiteit Leuven, WSU School of Economic Sciences Undergraduate Economics Club, EconEd
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Honors & Awards

Summer 2019	Best Paper Award in <i>Journal of Economics Teaching</i>
Spring 2019	Best Principles or 300-Level Course, Department of Economics, PSU
Fall 2017	Faculty Representative, Homecoming University Court, PSU
Fall 2013	Third Place, Economist Educators Best in Class Teaching Award
Spring 2013	First Place, WSU International Programs' Global Case Competition, WSU
Spring 2013	First Place, WSU Graduate & Professional Student Association Wiley Research Exposition, "Home Court Advantage in Men's Collegiate Basketball: A Multilevel Modeling Approach," oral presentation, WSU
Spring 2013	First Place, WSU Graduate & Professional Student Association Wiley Research Exposition, "Do Rivalries Even Matter in Major League Soccer?" poster presentation, WSU
Spring 2012	First Place, School of Economic Sciences Poster Competition, "The Effect of a Ranked Nationalism Approach on Measuring Salary Discrepancies in Major League Soccer," poster presentation, WSU
Spring 2009	Sammy Award, Office of Student Activities, award given to "Outstanding Overall Student at Sam Houston State University," considered one of the highest university achievements, SHSU
Spring 2009	Award for Outstanding Service to the College of Business, award given to College of Business Administration majors for excellence in service throughout the college and university, SHSU
Spring 2009	Outstanding Senior in Management Award, Department of Management and Marketing, SHSU
Spring 2009	Outstanding Senior in Economics Award, Department of Economics and International Business, SHSU
Spring 2009	Ring Ceremony Speaker, Alumni Association, invited to speak to college seniors who were being presented their official university rings, SHSU

Department Service

Fall 2017 – Present	Faculty Advisor, Women in Economics Society, PSU
Summer 2016 – Present	Co-Coordinator, Department of Economics Lending Library, PSU

Spring 2016 – Present	Co-Liaison, Department of Economics social media programs, PSU
Spring 2016 – Present	Faculty Advisor, World Campus Economics Organization, PSU
Summer 2016 – Present	Faculty Representative, “Spend a Summer Day”, Department of Economics, PSU
Fall 2015 – Present	Academic Integrity Liaison, Department of Economics, PSU
Fall 2015 – Present	Coordinator, Department of Economics Teaching Workshops, PSU
Summer 2015 – Present	Mentor, summer graduate student instructors, Department of Economics, PSU
Fall 2014 – Present	Coordinator, Graduate Student Teaching Workshop and Mentoring Program, Department of Economics, PSU
Spring 2014 – Present	Committee Member, School of Economic Sciences Alumni & Friends Board, WSU
Fall 2019	Faculty Representative, Department of Economics, College of the Liberal Arts Fall Festival, PSU
Spring 2016, 2019	Hiring Committee, Department of Economics, PSU
Spring 2015	Supervisor, Great Debate, Economics Association, PSU
Fall 2014 – Summer 2016	Editor, <i>Economics Encounter</i> : department blog, Department of Economics, PSU
Fall 2013	Volunteer and Presenter, School of Economic Sciences Undergraduate Social Event, WSU
Summer 2013 – Spring 2014	President, School of Economic Sciences Graduate Student Association, WSU
Fall 2012 – Spring 2013	Student Representative, School of Economic Sciences Graduate Student Admission Committee, WSU

College Service

Fall 2015 – Present	Member, College of the Liberal Arts Academic Integrity Committee, PSU
Fall 2019	Faculty Representative, Academic Integrity, College of the Liberal Arts Fall Festival, PSU
Spring 2019	Speaker, College of the Liberal Arts Paterno Fellows, Contemporary Issues Forum, PSU
Spring 2018	Faculty Volunteer, College of the Liberal Arts Envoys Fundraising Event, PSU
Fall 2016	Faculty Representative, College of the Liberal Arts International Student Welcome Event, PSU

Fall 2016	Faculty Volunteer, College of the Liberal Arts Fall Festival, PSU
Spring 2012	Guest Judge, Undergraduate Research and Creative Projects Poster Fair, College of Agricultural, Human, and Natural Resource Sciences, WSU
Spring 2008 – Spring 2012	Ambassador, College of Business Administration, SHSU
Fall 2009 – Summer 2010	Admissions Committee Member, Honors Advisory Council, Honors College, SHSU
Spring 2008 – Summer 2010	Student Committee Member, College of Business Academic Integrity Committee, SHSU

University Service

Summer 2017 – Present	Affiliate member, Center for the Study of Sport in Society, PSU
Fall 2017 – Fall 2019	Application Reviewer, Schreyer Honors College, PSU
Fall 2019	Presenter, International Student Orientation, Global Programs, PSU
Fall 2016 – Fall 2018	Faculty Advisor, Economics & Business Society, PSU
Fall 2018	Consultant, Senate Committee on Curricular Affairs: Course Submission Consultation for HIED 522, PSU
Summer 2018	Consultant, Senate Committee on Curricular Affairs: Course Submission Consultation for AA 120N, PSU
Fall 2017	Faculty Representative, World Campus Graduation Celebration, PSU
Summer 2013	Coordinator and Instructor, two workshops entitled “Rock, Paper, Scissors: Using Game Theory in Your Everyday Life to Make Decisions,” for middle and high school students separately, Cougar Quest Academic Summer Camp, WSU
Summer 2013	Coordinator and Instructor, workshop entitled “Rock, Paper, Scissors: Using Game Theory in Your Everyday Life to Make Decisions,” for high school level migrant agricultural workers interested in higher education, Dare to Dream: Academic Academy, WSU
Summer 2012	Volunteer, Residence Life New Student Move-in, WSU
Spring 2009	Orange Key Ambassador, University-wide ambassador, SHSU
Spring 2009	Student Committee Member, Quality Enhancement Program Research Development, SHSU
Spring 2008 – Summer 2010	Chapter President, Golden Key International Honour Society, SHSU

Professional Service

Instructor Resources:

Creator of EconMediaLibrary.com (Economics Media Library)
Collaborator for Bazinganomics.com (Teaching Economics with CBS's The Big Bang Theory)
Collaborator for EconOfParksAndRec.com (The Economics of NBC's Parks and Recreation)
Collaborator for ModernFamilyEcon.com (Teaching Economics with ABC's Modern Family)
Collaborator for EconKahoots.com (Economics is a Kahoot!)
Collaborator for BreakingBadEcon.com (Economics of AMC's Breaking Bad)
Collaborator for TeachingWithSuperstore.com (Teaching with Superstore)

Journal Reviewer:

AEJ: Economic Policy, Applied Economics Teaching Resources, Economic Analysis and Policy, Economics of Education Review, International Journal of Sports Finance, International Review of Economics Education, Journal of Economic Education, Journal of Economic and Finance Education, Journal of Private Enterprise, Journal of Sports Economics, Personnel Review, Southern Economic Journal

Book Reviewer:

Springer Publishing

Conference/Workshop/Panel Organizer:

*American Economic Association CTREE
Eastern Economic Association
Southern Economic Association*

Professional Certifications and Courses Completed

Penn State Instructional Practice Certificate (Spring 2018)
Coursera "Data Scientists Toolbox" course (Spring 2018)
Penn State Foundations for Online Teaching Certificate (Spring 2015)
Washington State Excellence in Teaching Online Certification (Summer 2013)

Professional Organizations

American Economic Association, Association of Private Enterprise Education, Beeronomics: The International Association for the Economics of Beer and Brewing, Eastern Economics Association, European Sport Economics Association, North American Association of Sports Economists, Southern Economic Association

Statistical and Software Languages

GAMS, GAUSS, L^AT_EX, MatLab, R, SPSS, Stata, Tableau