
Jadrian J. Wooten

PhD Candidate



School of Economic Sciences
PO Box 646210, Hulbert Hall 101
Washington State University
Pullman, WA 99164-6210

Tel: (509) 335-5555
Fax: (509) 335-1173
Email: Jadrian.Wooten@wsu.edu
Web: www.JadrianWooten.com

Education

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| 2010–Present | PhD in Economics , Washington State University (Pullman, WA)
Fields: Industrial Organization and Environmental & Natural Resources
Dissertation: <i>Applied Microeconomic Topics in American Soccer and Men's College Basketball</i>
Advisor: Jill McCluskey |
| 2009–2010 | MBA in Management and Economics , Sam Houston State University (Huntsville, TX) |
| 2005–2009 | BBA in Management and Economics , Sam Houston State University (Huntsville, TX)
Minor: Entrepreneurship
Honors: Summa Cum Laude and Honors Program distinction |

Research Interests

- Industrial Organization (sports, entertainment, media)
- Labor (pay-for-performance, collective bargaining, unions)
- Environmental & Natural Resources (renewable energy, hydroelectricity, wind turbines)

Academic Experience

(G) indicates graduate level course

(U) indicates undergraduate level course

Adjunct Instructor, Dept. of Educational Leadership & Counseling Psychology, WSU

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| 2013–Present | Sports Economics and Finance (G), SPMgt 521
- <i>Online</i> : 1 semester |
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Graduate Instructor, School of Economic Science, WSU

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| 2012–Present | Economics of Sports in America (U), EconS 321
- <i>Small section (1-30 students)</i> : 2 semesters
- <i>Large section (90+ students)</i> : 1 semester
- <i>Online</i> : 1 semester |
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Fundamentals of Microeconomics (U), EconS 101
- *Large section (90+ students): 1 semester*

Research Assistant

- 2011–2012 Supervised by Michael Brady for the BioEarth Project, WSU
- *Focused on fundamental economic elements of a Regional Earth Systems Model*
- *Built general equilibrium model using GAMS*
- 2010–2011 Supervised by Jill McCluskey, WSU
- *Conducted literature analysis regarding research on club apple varieties*
- *Developed policy options for government regulation of club apple varieties*
- 2009–2010 Broad assistant for Department of Economics & International Business, SHSU
- *Administered and tabulated surveys regarding the impact of capstone courses*
- *Collected and organized data for various research topics*
- 2008 Supervised by Darren Grant on a grant from Chose Responsibility, SHSU
- *Conducted literature review concerning various alcohol-related policies*
- *Organized data results for general interpretation*

Other Academic Experience

- 2012–Present Independent contractor for Economics Content Writer
- *Online content provided for W.W. Norton Publishing*
- *Managerial Economics exam questions for Caveon*
- 2008–2010 Department sponsored tutor for undergraduate courses, SHSU
- *Daily review sessions for principles, advanced, and statistical economics courses*
- *Organized peer-tutors and managed attendance logs*
- 2009 Guest lecturer for Labor Economics (Econ 3351), SHSU
- *Reviewed value of marginal analysis for Major League Baseball players*
- *Overview of why salaries might differ from projected value of marginal product*

Papers Under Review

Wooten, JJ. “Can Ranking Nationalities Explain the Salary Discrepancies in Talent Driven Markets?”
Under Review at *Journal of Sports Economics* (2013).

Working Papers

Smith, BO, and JJ Wooten. “Estimating Consumer Demand for Information Attributes Using Twitter Data.” Working Paper (2013).

Wooten, JJ. “Do Rivalries Even Matter in Major League Soccer? Determinants of Attendance in US Professional Soccer.” Working Paper (2013).

Works in Progress

Smith, BO, and JJ Wooten. “I’ll trade you some accuracy for that confidence: The story of pundit accuracy and viewer preferences.” Work in progress, 2013.

Wooten, JJ. “Game Day Attendance in NCAA Mens Basketball.” Work in progress, 2013.

Wooten, JJ. "Location and Attendance in Major League Soccer." Work in progress, 2013.

Wooten, JJ, and JJ McCluskey. "Is Funding the Key to Success in NCAA Women's Soccer." Work in progress, 2013.

Wooten, JJ, and BO Smith. "Teaching with the Popular Press: A More Entertaining and Economical Way to Teach Economics." Work in progress, 2013.

Wooten, JJ, and LE Gayoso-Ervin. "Home Court Advantage in Men's Collegiate Basketball: A Multilevel Modeling Approach." Work in progress, 2012.

Wooten, JJ. "The Effect of Water Surge and Wind Energy on Reservoir Decisions for Hydroelectric Energy Operations." Work in progress, 2011.

Non-Peer Reviewed Articles

Smith, BO, and JJ Wooten. "What Drives Demand for Pundits?" *Significance Magazine* 10, no. 4 (2013).

National & International Conference Presentations

Fall 2013 | Wooten, JJ and Smith, BO. "Teaching with the Popular Press: A More
Accepted Entertaining and Economical Way to Teach Economics"
National Economics Teaching Association (Austin, TX)

Fall 2013 | Wooten, JJ. and McCluskey, JJ. "Is Funding the Key to Success in Women's
Accepted College Soccer?"
Southern Economic Association (Tampa, FL)

Fall 2013 | Wooten, JJ. "The Effect of a Ranked Nationalism Approach on Measuring Salary
Discrepancies in Major League Soccer,"
*European Sport Economics Association (ESEA) European Conference in Sport
Economics (Esbjerg, Denmark)*

Summer 2013 | Wooten, JJ. "Location and Attendance in Major League Soccer"
Western Economic Association (Seattle, WA)

Summer 2013 | Wooten, JJ. "Game Day Attendance in NCAA Men's Basketball"
Western Economic Association (Seattle, WA)

Spring 2013 | Wooten, JJ and Gayoso-Ervin, LE. "Home Court Advantage in Men's Collegiate
Basketball: A Multilevel Modeling Approach,"
Academy of Economics and Finance (Mobile, AL)

Spring 2013 | Wooten, JJ. "Do Rivalries Even Matter in Major League Soccer?"
Academy of Economics and Finance (Mobile, AL)

Fall 2012 | Wooten, JJ and Gayoso, LE. "Home Court Advantage in Men's Collegiate
Basketball: A Multilevel Modeling Approach,"

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- Summer 2012 | *Southern Economic Association (New Orleans, LA)*
Wooten, JJ. “The Effect of a Ranked Nationalism Approach on Measuring Salary Discrepancies in Major League Soccer,”
Western Economic Association (San Francisco, CA)

Regional & University Presentations

- Fall 2013 | Wooten, JJ and Smith, BO, “Estimating Consumer Demand for Information Using
Upcoming Twitter Data,” WSU Common Reader Lecture Series, covering the book *Being Wrong: Adventures in the Margin of Error*
- Spring 2013 | Wooten, JJ. “Do Rivalries Even Matter in Major League Soccer?” poster presentation
WSU School of Economic Sciences Graduate Student Association (Pullman, WA)
- Spring 2013 | Wooten, JJ and Gayoso-Ervin, LE. “Home Court Advantage in Men’s Collegiate Basketball: A Multilevel Modeling Approach,” poster presentation
WSU School of Economic Sciences Graduate Student Association (Pullman, WA)
- Spring 2013 | Wooten, JJ and Gayoso-Ervin, LE. “Home Court Advantage in Men’s Collegiate Basketball: A Multilevel Modeling Approach”
WSU Graduate & Professional Student Association Wiley Research Exposition (Pullman, WA)
- Spring 2013 | Wooten, JJ. “Do Rivalries Even Matter in Major League Soccer?” poster presentation
WSU Graduate & Professional Student Association Wiley Research Exposition (Pullman, WA)
- Spring 2012 | Wooten, JJ. “The Effect of a Ranked Nationalism Approach on Measuring Salary Discrepancies in Major League Soccer,” poster presentation
WSU School of Economic Sciences Graduate Student Association (Pullman, WA)
- Spring 2010 | Wooten, JJ. “The Role of Organizational Behavior in Corporate Mergers: A Case Study on Four Mergers Since 2000,”
SHSU Honors College Undergraduate Research Symposium (Huntsville, TX)

Invited Presentations & Seminars

- Fall 2013 | Wooten, JJ. “Do Rivalries Even Matter in Major League Soccer?” and “What is Sports Economics,” invited presentation
WSU School of Economic Sciences Undergraduate Economics Club (Pullman, WA)
- Fall 2013 | Wooten, JJ. “The Effect of a Ranked Nationalism Approach on Measuring Salary Discrepancies in Major League Soccer,” invited seminar speaker
Katholieke Universiteit Leuven Seminar (Leuven, Belgium)
- Fall 2013 | Wooten, JJ. “The Effect of a Ranked Nationalism Approach on Measuring Salary Discrepancies in Major League Soccer,” invited seminar speaker

WSU School of Economic Sciences Seminar Series (Pullman, WA)

- Fall 2012 | Wooten, JJ. “The Effect of a Ranked Nationalism Approach on Measuring Salary Discrepancies in Major League Soccer” and “What is Sports Economics,” invited presentation
WSU School of Economic Sciences Undergraduate Economics Club (Pullman, WA)

Honors & Awards

- Fall 2013 | Third Prize, Cengage Learning “Best in Class” Teaching Award, WSU
- Spring 2013 | First Place, WSU International Programs’ Global Case Competition, team case study, WSU
- Spring 2013 | First Place, WSU Graduate & Professional Student Association Wiley Research Exposition, “Home Court Advantage in Men’s Collegiate Basketball: A Multilevel Modeling Approach,” oral presentation, WSU
- Spring 2013 | First Place, WSU Graduate & Professional Student Association Wiley Research Exposition, “Do Rivalries Even Matter in Major League Soccer?” poster presentation, WSU
- Spring 2012 | First Place, School of Economic Sciences Poster Competition, “The Effect of a Ranked Nationalism Approach on Measuring Salary Discrepancies in Major League Soccer,” poster presentation, WSU
- Spring 2009 | Sammy Award, Office of Student Activities, award given to “Outstanding Overall Student at Sam Houston State University,” considered one of the highest university achievements, SHSU
- Spring 2009 | Award for Outstanding Service to the College of Business, award given to College of Business Administration majors for excellence in service throughout the college and university, SHSU
- Spring 2009 | Outstanding Senior in Management Award, Department of Management and Marketing, SHSU
- Spring 2009 | Outstanding Senior in Economics Award, Department of Economics and International Business, SHSU
- Spring 2009 | Ring Ceremony Speaker, Alumni Association, invited to speak to college seniors who were being presented their official university rings, SHSU

University Service (Selected)

- Fall 2013 | Volunteer and Presenter, School of Economic Sciences Undergraduate Social Event, WSU
- Summer 2013 | President, School of Economic Sciences Graduate Student Association, WSU
- Present

Summer 2013	Coordinator and Instructor, two workshops entitled “Rock, Paper, Scissors: Using Game Theory in Your Everyday Life to Make Decisions,” for middle and high school students separately, Cougar Quest Academic Summer Camp, WSU
Summer 2013	Coordinator and Instructor, workshop entitled “Rock, Paper, Scissors: Using Game Theory in Your Everyday Life to Make Decisions,” for high school level migrant agricultural workers interested in higher education, Dare to Dream: Academic Academy, WSU
Fall 2012 – Spring 2013	Student Representative, School of Economic Sciences Graduate Student Admission Committee, WSU
Summer 2012	Volunteer, Residence Life New Student Move-in, WSU
Spring 2012	Guest Judge, 2012 Undergraduate Research and Creative Projects Poster Fair, College of Agricultural, Human, and Natural Resource Sciences, WSU
Spring 2009	Orange Key Ambassador, University-wide ambassador, SHSU
Spring 2008 – Spring 2012	College of Business Administration Ambassador, SHSU
Fall 2009 – Summer 2010	Admissions Committee Member, Honors Advisory Council, Honors College, SHSU
Spring 2009	Student Committee Member, Quality Enhancement Program Research Development, SHSU
Spring 2008 – Summer 2010	Student Committee Member, College of Business Academic Integrity Committee, SHSU
Spring 2008 – Summer 2010	Chapter President, Golden Key International Honour Society, SHSU

Community Service (Selected)

Summer 2012 – Present	Volunteer, Pullman Chamber of Commerce at National Lentil Festival (Pullman, WA)
Summer 2012 – Present	Volunteer, Community Action Center of Whitman County Food Bank (Pullman, WA)

Professional Service

Journal Referee:

Personnel Review

Professional Development

Summer 2013	Excellence in Teaching Online Certification, WSU Global Campus
Spring 2013	Graduate Grant Writing Workshop, Graduate School and Office of Grant and Research Development, WSU

Spring 2013	Pre-Proposal Writing Workshop, Office of Grant and Research Development, WSU
Spring 2013	Graduate Student Teaching Workshop, Graduate School and WSU Teaching Academy, WSU
Spring 2013	Teacher Training Workshop, Academy of Economics and Finance, AEF Conference (Mobile, AL)

Professional Organizations

Agricultural & Applied Economics Association, American Economic Association, Beeronomics: The International Association for the Economics of Beer and Brewing, Eastern Economics Association, European Sport Economics Association, North American Association of Sports Economists, Southern Economic Association, Western Economics Associations

Statistical and Software Languages

GAMS, GAUSS, L^AT_EX, MatLab, SPSS, Stata

References

Dr. Jill McCluskey

Professor of Economics

School of Economic Sciences

Office: (509) 335-2835

e-mail: mccluskey@wsu.edu

Dr. Ron Mittelhammer

Dean and Regents Professor of Economics

College of Agricultural, Human, and Natural Resource Sciences

Office: (509) 335-4561

e-mail: mittelha@wsu.edu

Dr. H. Alan Love

Director and Professor of Economics

School of Economic Sciences

Office: (509) 335-3548

e-mail: a.love@wsu.edu

Dr. Robert Rosenman

Professor of Economics

School of Economic Sciences

Office: (509) 335-1193

e-mail: yamaka@wsu.edu